

Jackson Hole Fine Art Fair Seeks Public Participation Art Work for Front Entrance

Design the front entrance of the inaugural [Jackson Hole Fine Art Fair \(JHFAF\)](#), Sept 12th-15th and create a shocking and awe-inspiring experience as fairgoers enter the Snow King Event Center with your interactive work of art!

The JHFAF will review and collaborate on submitted proposals. Then, the selected artist will take ownership of execution to create a unique, one-of-a-kind walk-through welcome as audiences enter the fair. Artists will be encouraged to think outside the box and re-invent the façade of the fair, a 28 ft wide X 20 ft high space, to immediately engross fairgoers in art as they arrive through your fresh and memorable art work.

The proposed art should be immersive and interactive. One idea is a painting done on ropes that fairgoers could walk through. Another is perhaps a painted billboard with cut holes that people navigate to enter and exit. Artist may work in various mediums, including audio. **All ideas are welcome - the more creative, the better!** *Proposed works must be safe and practical to execute.*

If selected as the JHFAF entrance artist, you will receive:

1. **UNPARALLELED EXPOSURE:** The fair's façade will be photographed and run in a multitude of publications, both nationwide and worldwide. JHFAF is thrilled to have [artnet](#) as a committed fair partner, who will cover all art exhibited, including the entrance piece. The work will also be publicized via our various JHFAF social media channels including Instagram and Facebook.
2. **PROMOTIONAL SUPPORT:** The JHFAF will provide prominent promotional support on our show website as well as in the JHFAF catalog, which is distributed to our thousands of attendees. The promotional feature will include the artist's headshot and bio, recognizing you as the designer of the front entrance.
3. **NATIONAL MEDIA ATTENTION & PRESS:** This opportunity will be an ideal vehicle for substantial national and perhaps international media recognition.
4. **POSSIBLE REPRESENTATION:** You will have the choice to place the entrance artwork for sale and receive representation from a longtime L.A.-based gallery for this fair. This gallery is also representing a 17 ft sculpture placed in the front of the building/sidewalk, priced at \$500k.
5. **FREE MATERIALS:** JHFAF will reimburse you for materials used.

To apply, please submit a short synopsis of your ideas, estimated budget, and artist bio to Rick Friedman, Executive Director and Founder, at rick@show-hamptons.com to be considered. **Application deadline is Thursday, July 25th.**