



2015

# ANNUAL REPORT

JACKSON HOLE PUBLIC ART

**Jackson Hole Public Art**  
INSPIRATION EVERYWHERE

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# Inspiration Everywhere

Everyday, we work to make the built landscape of Jackson Hole as inspiring as the natural landscape we all adore.

We serve the Jackson Hole community by proposing, producing and managing public art projects that address current issues, nurture local creativity, and engage residents and visitors alike. We align our projects with the transportation, housing and development plans our community has already adopted. As creative placemakers, we transform everyday spaces into vibrant gathering places.



Our accomplishments in 2015 speak to our ability to cultivate community in otherwise overlooked areas like the 5-Way intersection, where we installed Willow Grove, and North Park, a drive-by site that we remade into a destination for creative possibility last August. Our Building STEAM program breathed new life into the Teton County Library Teen Wing through an installation designed by high school students. And our new Mobile Design Studio sparked creativity during its cameo appearances at many community events.

Building on such momentum, we head into 2016 with a full plate of new and ongoing projects, including the North Cache Nature Pavillion for which we received a \$50,000 National Endowment for the Arts challenge grant – an honor considering the rigorous selection process and competitive applicant pool. Such national recognition speaks to our strength as an organization – our highly qualified and engaged staff, our dedicated board of directors and our growing list of supporters – all of whom value thoughtfully designed public spaces.

If you too believe in art for all people, please join our efforts to reimagine the creative, community landscape of Jackson Hole.

**Phillip A. Coosaia**

Jackson Hole Public Art Board Chair

# OUR MISSION

Jackson Hole Public Art forges partnerships for the integration of art into any environment, to inspire lasting cultural, educational, and economic benefits.

## GOAL 1

Enhance public space by integrating art that celebrates our unique environment and cultural heritage.

## GOAL 2

Facilitate creative placemaking partnerships with civic and private entities for the development of engaging public space.

## GOAL 3

Provide opportunities for youth, emerging and professional artists.

## GOAL 4

Increase access, understanding and investment in arts and culture infrastructure.

# WHO WE ARE

## JHPA STAFF

### **Carrie Geraci** **Director**

Carrie Geraci founded Jackson Hole Public Art on the belief that our creative professionals have a major impact on the local economy and quality of life in Jackson Hole. Carrie's vision is driven by the power of artists to tell the stories of our time, including one of Jackson's most pressing - conservation of our environment.

### **Shawn Meisl** **Project Manager**

Shawn Meisl joined us in November, having returned to Jackson after a stint with the Rose Kennedy Greenway in Boston. Shawn helps manage community-driven projects and lends administrative support to grant writing and development efforts.

### **Bland Hoke** **Public Artist on Staff**

Bland Hoke brings exquisite imagination, technical expertise, local knowledge and endless energy to our program. He ensures excellence in the commissioning and installation process of permanent and temporary artworks through community engagement.

## JHPA BOARD

### **Phil Coosaia** **Chair**

### **Cathryn L. Brodie** **Vice Chair**

### **Andy Ankeny** **Treasurer**

### **Catherine Bradford** **Scotty Craighead**

### **Lisa Flood** **Jed Mixter**

### **Logan Sanders**

### **Meaghan Tozzi** **Eric Logan, Emeritus**

## JHPA TASK FORCE

### **Sam Ankeny** **Jason Berning** **Cathryn Brodie** **John Frechette** **Adam Duncan Harris** **Heidi Leeds** **Tyler Sinclair**

# 2015

was a busy  
year...

We administered  
\$300,000 +  
in project  
budgets



# 4

**Launched four  
new programs**

(Mobile Design Studio,  
Building STEAM, Public Art  
& Creative Placemaking  
Toolkit, and Community  
Street Furniture)

**Installed the  
largest public art  
project in  
Jackson, WY  
to date**

(Willow Grove)



**Raised a  
\$200,000  
operating  
budget**

**Provided consulting  
services for three  
major businesses**

(St. John's Medical Center,  
Jackson Hole Airport, and  
Teton Village Association/  
Jackson Hole Mountain  
Resort)





## NEW! MOBILE DESIGN STUDIO

Sponsored by Ted and Noa Staryk with grants from U.S. Bank and the Jackson Hole Farmers Market

**Our roving placemaking kit-of-parts engages people in the public art process by deploying an ever-changing array of interactive exercises, conceptual experiments and temporary installations. The space surrounding the Mobile Design Studio is transformed by**

**improvisational creativity, thereby exploring the potential for different sites to integrate public art on a more permanent basis. Keep your eyes peeled for the trailer at upcoming art, conservation, music and community events.**

## NEW! BUILDING STEAM

Sponsored by The Teton County Library Foundation with support from Walton Donor Advised Fund of the Community Foundation of Jackson Hole, a Center of Wonder C3 grant, Peter and Susan Ordway, and the Newton Family Foundation

**Jackson students were given the rare opportunity to positively impact their world through community-oriented design and public art, thanks to the inspired leadership of our Public Artist on Staff Bland Hoke. A Jackson native himself, Hoke recognized the need to bridge the vanguard skills being taught in the Jackson**

**Hole High School FabLab with real-world applications in our community. Through a hands-on curriculum Hoke developed, students studied and applied the practice of design thinking. Over the course of the school year, students designed and built Sound Wave for the Teton County Library and site furnishings for Vertical Harvest.**

## NEW! PUBLIC ART & CREATIVE PLACEMAKING TOOLKIT

Sponsored by the LOR Foundation

**Keen to share all that we have learned in the last five years, we are developing and testing a toolkit for other rural communities to build their own public art and placemaking programs. This project, draws on our research and experience**

**implementing national best practices to commission and install public art within the unique context of our rural location. After a test phase in two other communities, we plan to publish the toolkit for national distribution later this year.**



Design concept for the North Cache Nature Pavillion.

IN PROCESS...

## NORTH CACHE NATURE PAVILLION

The community wants North Cache to become a gateway corridor evoking the natural beauty of Jackson Hole as well as a vibrant year-round gathering space for locals and visitors. Through a POP (Place of Possibility) event, we channeled community input into a concise vision of a park with a nature pavillion that highlights this gateway location. Now, with a \$50,000 challenge grant from the National Endowment for the Arts, we are raising matching funds to support an artist selection process, an arts residency for the finalist, commissioning of the gateway artwork, landscape design, and maintenance of the artwork and amenities.

IN PROCESS...

## COMMUNITY STREET FURNITURE

With Complete Streets projects cropping up all around our community, we saw an opportunity to introduce artist-designed, Jackson-inspired amenities in lieu of mass-manufactured fixtures – a strategy that is not only cost-effective but also rich with community character. A talented team of local designers channeled their creative brilliance into creating custom tree grates, waste receptacles, benches and bicycle racks – all approved by the Town and awaiting rollout through the next Complete Streets project. The project was funded with Town of Jackson Public Works monies, Jackson Hole Community Pathways, a grant from the Community Foundation of Jackson Hole, and sponsorship from Hoback Sports.



National  
Endowment  
for the Arts

INSTALLED!

# WILLOW GROVE



## THANKS TO

The LOR Foundation

## WHO

Seattle-based artist John Fleming, selected through a national search

## WHAT

Willow Grove, an interactive, illuminated sculptural installation

## WHEN

Commissioning process – 2012 through 2015; Permanent installation

## WHERE

5-Way Intersection

## WHY

Willow Grove reconnects the busy intersection with the surrounding flora of Flat Creek and signals the shift from the traffic-centric focus of West Broadway into the pedestrian core of Town Square.

## TITLED TO

The Town of Jackson owns, maintains and insures *Willow Grove* with a \$5,000 maintenance fund provided through the privately-funded commissioning process.





INSTALLED!

# SOUND WAVE



## THANKS TO

Teton County Library Foundation  
with support from Walton Donor  
advised Fund of the Community  
Foundation of Jackson Hole, a  
Center of Wonder C3 grant,  
Peter and Susan Ordway, and the  
Newton Family Foundation

## WHO

Jackson Hole High School  
Fabrication Lab Students  
a Building STEAM Project

## WHAT

Functional Public Art

## WHEN

Fall 2015

## WHERE

Teen Wing, Teton County Library

## WHY

The sinuous installation of contour-lined cubbies provides sound reduction, study space and privacy for teens – all issues the students participating in our Building STEAM program identified as lacking in the space as part of the design thinking process. Each study pod is enhanced with panels that open and close for privacy. The panels have felt on one side for sound proofing and etched topographical maps of the Tetons on the exterior.



**INSTALLED!**

# POP N. CACHE

**“PLACE OF POSSIBILITY”**



## THANKS TO

Wyoming Arts Council  
Center of Wonder  
Community Foundation of  
Jackson Hole

## CO-PRESENTED WITH

The National Elk Refuge and  
the Town of Jackson

## WHO

Jackson based artists supported by  
stipends

## WHAT

POP: Place of Possibility

## WHEN

August 20, 2015

## WHERE

North Park

## WHY

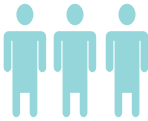
For one sunny day, we transformed North Park into a vibrant playground of possibility attended by more than 300 people. Repurposed metal mushrooms joined folding chairs and tents. Colorful flags waved above a serpentine walkway. Local artists designed installations to spark the imagination. The community came out to enjoy the event and to vote on the ideas presented. Locals favored creative public artworks as well as new elevated viewing platforms along the Elk Refuge. Building on POP, we are launching into a process to commission a permanent installation.



# THE LITTLE ENGINE THAT COULD

**\$150,000**

We secured a \$150,000 grant from the LOR Foundation to develop the Public Art & Creative Placemaking Toolkit.



We operate with a streamlined staff of one full-time director and two part-time experts...



We leveraged a \$15,000 pledge made by the Town of Jackson for the North Cache HeARTery Project into a prestigious \$50,000 challenge grant from the National Endowment for the Arts.



We were one of only 90 finalists nationwide for a prestigious ArtPlace America Grant. Although we did not ultimately receive the funding, we have been invited to apply again this year.

## CONSULTING

We consult on projects for some of our community's largest employers, thereby bolstering our organizational sustainability through earned income and expanding the impact of public art in Jackson Hole.



Hired by the Teton Village Association to create a slopeside public art plan, we began by wrapping the utility boxes with art in celebration of Jackson Hole Mountain Resort's 50th Anniversary.



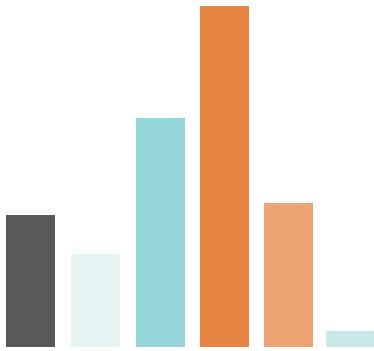
We are helping Jackson Hole Airport install a large-scale sculpture for its roundabout.



We are implementing the public art plan we developed for St. John's Medical Center, a plan focused on building a collection that inspires wellness and reduces stress.

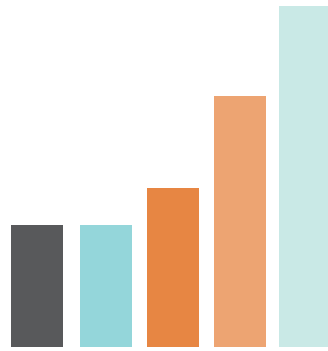
# FINANCES & RESOURCES

## INCOME



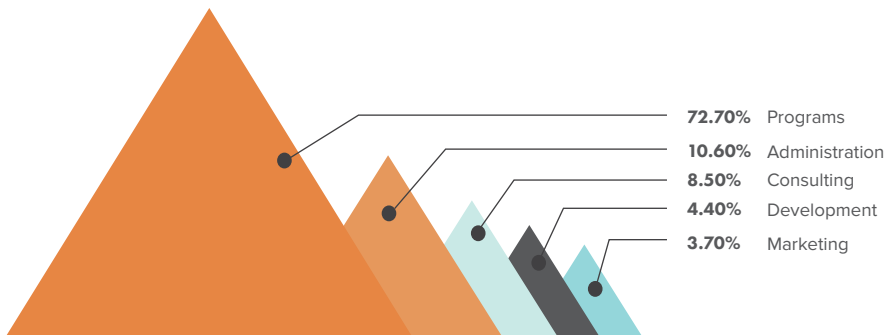
■	<b>\$38,978.20</b>	Consulting
■	<b>\$26,175.00</b>	Government
■	<b>\$83,770.00</b>	Nonprofits
■	<b>\$266,250.00</b>	Foundations & Trusts
■	<b>\$39,436.65</b>	Individuals & Businesses
■	<b>\$612.25</b>	Other

## EXPENSES



■	<b>\$16,180.71</b>	Operations
■	<b>\$16,041.75</b>	Marketing
■	<b>\$29,572.82</b>	Professional Fees
■	<b>\$124,101.30</b>	Payroll
■	<b>\$217,097.23</b>	Artist Installations & Programs

## 2015 TIME ALLOCATION



# MANY THANKS

to our generous  
donors!

Anonymous  
Laurie Andrews  
Frederick S. Bowditch and Angela Burton  
Shawn and Andy Ankeny  
Dan and Mary G. Armour  
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Becky Watson and Betsy P. Carlin  
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Stephen and Anna Sullivan  
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Laurie Thal  
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Jackson Hole Farmers Market  
Hoke Family Foundation  
LOR Foundation  
Norman Hirschfield Foundation  
Opatrny Family Foundation  
Putnam Foundation  
Teton County Library Foundation  
Thursday Ladies Roundtable  
U.S. Bank Foundation  
Wilson Family Foundation  
Wyoming Arts Council  
Wyoming Cultural Trust Fund



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[jhpublicart.org](http://jhpublicart.org)